

CUBI '97 CANADA-UKRAINE BUSINESS INITIATIVE

June 12-21, 1997

Schedule

Thursday, June 12

Ukraine delegates depart Kyiv for Calgary

Friday, June 13

Ukraine delegates arrive in Calgary

Saturday, June 14 - Sunday, June 15

Visitor events/tours (including Banff)

Monday, June 16

CUBI Conference in Calgary at Spruce Meadows

Tuesday, June 17 - Thursday, June 19

The energy, agriculture/agri-business and construction sectors conduct separate programs

Friday, June 20

Ukraine delegates depart Calgary for return trip to Ukraine.

Ukraine Investment and Development Conference

June 16

The conference will be held at Spruce Meadows with the following proposed elements:

- ◆ Keynote address by a senior Ukraine Member of Cabinet and involvement of other senior government officials.
- ◆ Participation of federal and provincial governments and organizations such as CIDA, EBRD, World Bank, IMF, Canadian Export Development Corp.

Sessions will involve panels and Question & Answer sessions on:

- ◆ economic outlook for Ukrainian business and legal issues e.g. new finance and "slip stream" agreements
- ◆ financing issues and opportunities
- ◆ success stories of Canadian businesses in Ukraine

Sector Specific three-day programs

June 17-19

Calgary

ENERGY

◆ the Host City of the 1988 Winter Olympic Games is the site of the Investment and Development Conference at Spruce Meadows, the famous International Showjumping facility. As the headquarters for the Canadian oil and gas industry, it will also host the energy sector.

- ◆ the energy component will include the InterCan Oil and Gas Technology and Equipment Show;
- ◆ opportunities for direct discussion between prequalified Ukrainian and Canadian enterprises;
- ◆ a half-day conference to provide information to Canadian companies on both the geologic potential and how to do oil and gas deals in Ukraine;
- ◆ energy industry site visits;
- ◆ sessions on electric power generation and pipeline transportation.

Regina

AGRICULTURE

◆ the capital of Saskatchewan and centre of Canada's largest grain producing province, will host the agriculture component.

- ◆ the agriculture/agri-business component will include the Western Farm Progress Show;
- ◆ a symposium on the progress of agriculture in Ukraine and current needs and opportunities;
- ◆ opportunities for direct discussions between prequalified Ukrainian and Canadian agriculture/agri-business enterprises on specific situations;
- ◆ site visits to highlight examples of technology and systems.

Winnipeg

CONSTRUCTION

◆ the capital of Manitoba and centre of the Canadian region which attracted the first large Ukrainian settlement in Canada will host the construction component.

- ◆ the construction component will include a working session on the massive reconstruction now underway in Ukraine, including project demand for building materials, professional services and technology;
- ◆ opportunities for direct discussions between prequalified Ukrainian and Canadian construction and supply enterprises;
- ◆ site visit opportunities to demonstrate capabilities.

Details

The all inclusive fee is \$4,500 Canadian (approximately US \$3,500) and covers:

- ◆ return airfare from Kyiv to Calgary, Canada
- ◆ conference and trade show registration
- ◆ hotel accommodation (double occupancy)
- ◆ all meals
- ◆ transportation within Canada
- ◆ social program



Yes, I'm interested. Please send me more detailed information when it is available.

Name: _____

Address: _____

Company or Enterprise: _____

Tel: _____

If you are a member of the industry sector, please provide brief information on your operations

Fax: _____

e-mail: _____

Registration forms will be available January 1, 1997. To register or for more information contact: CUBI '97, c/o Canadian Institute of Ukrainian Studies, 352 Athabasca Hall, University of Alberta, Edmonton, Alberta, T6G 2E8. Tel: 403-492-2972; Fax: 403-492-4967; E-mail: cius@gpu.srv.ualberta.ca